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VARIETIES OF SUSTAINABILITY DEVELOPMENT OF INDUSTRIAL ENTERPRISES

Convergence and integration of system and situational approaches, including through the proposed V.S. Ponomarenko [1] «The concept of resource situational approach» is one of the conceptual requirements. Its compliance is a prerequisite for the formation of a proper framework for managing the development of industrial enterprise in the growth of unexpected changes in the market environment.

This concept is based on the recognition of the complex nature of relationships and regularities, which finds expression in the field of strategic management. Ponomarenko V.S. links the ambiguity and multidimensional relationship of this kind with the objective of development inherent complexity and the complexity of decisions that should be made and to be implemented (in the context of different segments of the planning horizon), but also that such decisions than the direct effects (in the long and short aspects) are also characterized by the influence of other decision and the corresponding results of their implementation.

Thus, taking into account this kind of complex dependencies determine the need and nature of responsibilities implementing multi integrated approach to management development, in which balanced attention was paid to changes in all aspects of the process associated with the introduction of different events and decisions. We think that such a balance can be achieved only on the basis of the combination and integration of evaluation criteria of administrative decisions, which based on the account of, at first sight, opposing trends - to support dynamic transformation and preservation of sustainability of economic system production. However, the theoretical foundation and the practical implementation of this approach on the business level, within individual enterprises (primarily - industrial) face many challenges and difficulties. The author believes that the complexity of the economic nature of the cycle of economic development and enterprise ontogeny and heterogeneity, ambiguity and diversity of targeted basis are the main sources and causes of economic, organizational, technological and even social obstacles.

The study of existing scientific approaches to the study of the economic laws of nature and the process of sustainable development of industrial enterprise [13, 31, 36, 43, 62, 71, 87, 105, 117], allows to select a set of components (varieties) ensure such sustainability (Fig. 1).

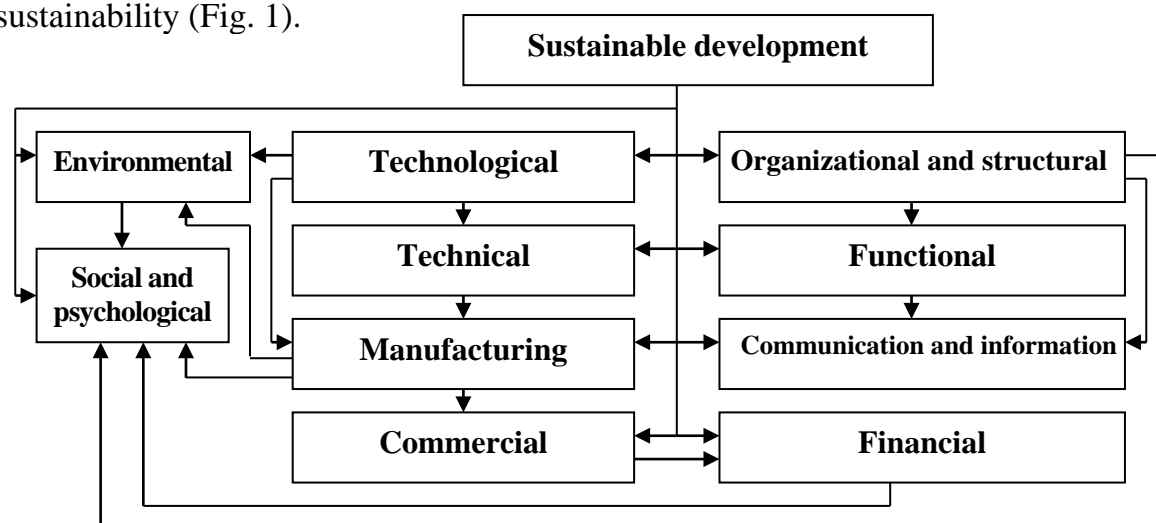


Fig. 1. Relationship types of of sustainable development

Thus, it should be noted, that the sustainability development of industrial enterprise under no conditions can be considered stable phenomenon. Because the dynamic changes of the requirements to prevent the accumulation of destructive displays with first results in the reduction of available company resources. In this case, the need to maintain balance means constant efficiency of production resources.

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